

Message Systems Announces Record Growth in 2009

Paves the way for continued momentum in 2010 through strategic investments, international expansion and new partnerships

COLUMBIA, MARYLAND – February 16, 2010 – Message Systems, the premier provider of holistic, fast and flexible message management solutions, announced today record growth in 2009, doubling its revenue for the third straight year and increasing its client base by 20 percent. Thanks to continued high demand for Momentum, the company's next-generation message management platform, Message Systems also closed several multi-million dollar deals with some of the world's largest brands in the social networking, wireless carrier, email service provider (ESP) and hosting company markets.

"2009 was a very good year for Message Systems, despite a challenging economic climate," said George Schlossnagle, CEO of Message Systems. "Apart from achieving our revenue objectives, the company repositioned itself and made significant investments in the business consistent with our longer term strategies. Great strides were also made toward our vision of transforming the future of digital messaging for the betterment of all stakeholders — service providers, enterprises and consumers. That's a vision we're committed to realize in the years ahead."

While others in the industry were constricting, Message Systems' continued profitability allowed the company to strengthen its operations and position itself to take advantage of better economic times ahead. In 2009, significant investments were made in marketing and sales, client services, product development and engineering. The company expanded its headcount by 46 percent, and opened three new offices in Silicon Valley, Seattle and Singapore.

Highlights from 2009 include: an accelerated pace of technical innovation with the development of six new products; implementation of a new 'follow the sun' policy that enables the company to offer 24/7 client support on a global basis; and a successful rebranding initiative involving the launch of a new corporate identify and website.

Of particular note was Message Systems expansion into international markets in 2009. The company significantly broadened its footprint in Europe and Asia/Pacific, and currently has a presence in five countries outside the US — Singapore, China, Japan, the United Kingdom and Canada.

The company has made a serious commitment to understanding the diverse needs of the markets it serves, forging local relationships and staffing the regions with seasoned

professionals to address the business, security and operational needs of telcos and enterprises. The Message Systems international team is made up of individuals with over 120 years of cumulative experience in providing software solutions in their local markets.

Capping the year was Message Systems' December announcement of its strategic partnership with Symantec to launch the 'Service Provider Next Gen' initiative. The initiative combines best-of-breed products and services from the two industry leaders to provide a superior suite of message security, management and other business solutions for telcos, ISPs, hosting companies and other service providers. The first solution under the joint Message Systems and Symantec initiative will be launched within the next few weeks.

About Message Systems

Founded in 1997, Message Systems is a worldwide provider of message management solutions and services for email service providers (ESPs), Internet service providers (ISPs), social networks and large enterprises that need to manage large volumes of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a suite of software solutions and services that address the business and infrastructure needs of organizations ranging from e-commerce companies to the Global 2000. With the most powerful message management platform on the market, Message Systems gets billions of unique messages to the right place at the right time every day. Headquartered in Columbia, Maryland, Message Systems has representatives and partners in North America, Europe and Asia Pacific. For more information, go to <http://www.messagesystems.com> or call 1-877.887.3031

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