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## **Message Systems Appoints David Harvey as Head of Partners & Alliances Worldwide**

*Industry expert tapped to strengthen and forge new strategic alliances with U.S. and international channel partners for Message Systems' digital messaging solutions*

**COLUMBIA, MD – November 18, 2008** – Message Systems, a leader in digital messaging solutions, today announced the appointment of David Harvey as the global head of Partners and Alliances. Harvey is responsible for the company's channel programs and business alliances on a worldwide basis. This includes enabling system integrators, consultancies, resellers and distributors for all Message Systems solutions, including its Delivery Manager and Edge of Network (EoN) products.

"Forging mutually beneficial partnerships is a key strategic priority to ensure our continued rapid growth," said George Schlossnagle, president of Message Systems. "We're very pleased to have David Harvey onboard to lead that effort."

"David's background uniquely qualifies him for this position," added Barry Abel, vice president of Field Operations for Message Systems. "He's worked for messaging software, telecommunication and managed service companies around the world, understands both enterprise and service provider environments and has a history of success in building channel and partner programs."

Before joining Message Systems, Harvey ran Alliances for Bizanga, a provider of anti-spam infrastructure to ISPs and telcos in North America and Europe. Prior to that, he managed indirect and carrier sales for Savvis, a leading provider of IT Infrastructure-as-a-Service, managed hosting and fully managed network solutions. Previously, Harvey was with Cable & Wireless in a variety of sales, business development and general management roles across multiple continents. Before Cable & Wireless, he was responsible for new vendor management at Azlan Europe for high tech companies expanding into the EU marketplace.

"Message Systems is the ideal choice for companies looking to provide next generation messaging solutions," commented Harvey. "We've got a partner-centric ethic, technologies that are easy to integrate and messaging capabilities that perfectly complement the business-critical applications that partners offer to enterprises and service providers. I expect a strong reception from prospective partners in both our U.S. and global markets."

### **About Message Systems**

Founded in 1997, Message Systems is a worldwide provider of email software solutions and services for email service providers (ESPs), Internet service providers (ISPs) and large enterprises that need to manage the delivery of large amounts of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a family of software solutions and services that address the email infrastructure and deliverability needs

for organizations ranging from regional businesses to the Global 2000. With the most powerful Message Transfer Agent (MTA) on the market supporting more than 100,000 concurrent connections per server, Message Systems gets millions of unique messages to the right place at the right time. Headquartered in Columbia, Maryland, Message Systems has a network of channel partners in North America, Europe and Asia. For more information, go to [www.messagesystems.com](http://www.messagesystems.com).

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