



Message Systems Accelerates Global Outreach with New Customers, Partners and Sponsorship of NGT Summits

Message Systems pursues plans to further expand into Europe and Asia/Pacific; announces sponsorship of Next Generation Telecom (NGT) summits in 2009

Columbia, Maryland – March 2, 2009 – Message Systems, the leader in digital messaging software solutions, today announced plans to accelerate its global expansion around its suite of message management solutions and services.

With over a dozen international customers, Message Systems continues to expand its global footprint by engaging key industry partners and customers across Europe and Asia/Pacific. Building on its presence in the UK, the company will staff these new markets with the resources and cultural expertise to meet the needs of local customers. In November, Message Systems appointed David Harvey as VP of Business Development & Partners to spearhead this global expansion initiative.

As a part of its global expansion, Message Systems will be the gold sponsor of the Next Generation Telecom (NGT) Asia-Pacific Summit taking place March 3-5, 2009, in Kuala Lumpur, Malaysia. This three-day summit brings together top telecom executives from the region as well as leading technology innovators to share ideas on the deployment of mobile, broadband and fixed services within a rapidly converging market. (See <http://www.ngtsummitapac.com> for more information on the conference.)

As the gold sponsor of the NGT APAC Summit, Message Systems will showcase its services and latest innovations to the attending delegates. In addition, the company will be a sponsor of the upcoming NGT Summits in Bremen, Germany, and Fujairah, United Arab Emirates.

“We are delighted to have a cutting-edge company like Message Systems as a sponsor of our NGT Summits this year,” said John Funnell, Marketing Director of GDS International. “As the industry’s leader in digital messaging solutions, Message Systems’ participation will bring significant value to this summit and our fellow attendees. Our Gold Sponsors are technology leaders in a number of different markets, reflecting the diverse nature of the telecom industry. Message Systems’ participation and sponsorship in NGT will be important to the overall success of the conference.”

Message Systems helps ISPs and telecom carriers create the unique messaging solutions they need, in order to clearly differentiate their businesses and gain a competitive edge -- today and in the future. The company’s intelligent, scalable, customizable framework is designed to solve pressing business issues by increasing customer retention, expanding service offerings, and capturing new markets while reducing operating expenses.

Message Systems identifies, sorts and manages the inbound and outbound flow of digital communications to deliver the right message to the right person at the right time, with an unprecedented combination of high performance, ease of use and optimal security — all at an affordable cost.

“Our support for the NGT summits this year further underscores our commitment to international markets,” said David Harvey, VP of Business Development & Partners for Message Systems. “The Asia Pacific market, in particular, represents the world’s fastest growing arena for mobile and fixed telephony, and this summit will serve as a vital platform to define the industry’s technical requirements and changing demands. Our presence at NGT’s summits, coupled with our growing roster of international customers, further demonstrates the universal appeal and demand for our product around the world.”

About Message Systems

Founded in 1997, Message Systems is a worldwide provider of digital messaging software solutions and services for email service providers (ESPs), Internet service providers (ISPs) and large enterprises that need to manage large volumes of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a suite of software solutions and services that address the messaging infrastructure and deliverability needs for organizations ranging from e-commerce companies to the Global 2000. With the most powerful message management platform on the market, Message Systems gets billions of unique messages to the right place at the right time every day. Headquartered in Columbia, Maryland, Message Systems has a network of channel partners in North America, Europe and Asia. For more information, go to <http://www.messagesystems.com> or call 877.887.3031.

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